

2024 INDEPENDENT PRODUCER INFORMATION

Hayes Theatre Co would like to invite independent submissions for inclusion in our 2024 season.

Independent productions are Venue Hire agreements for the Hayes Theatre with some support from Hayes Theatre Co.

All independent submissions will be assessed by our Artistic Directors and Shortlisted projects will be invited to pitch their show directly to them. A final decision will be made by June 30.

WHAT WE ARE LOOKING FOR

Here at Hayes Theatre Co we're looking to house independent productions that represent a range of performances from: re-imagined classic musicals, new work from Australia and overseas, cabaret, and children's productions. Work that will connect with an already established music theatre-loving audience in Sydney and provide opportunities for emerging and diverse groups of creative and performing artists. Submissions will be assessed in accordance with the following criteria:

- **Creativity:** Whether it be a reimagining of a classic musical or a more recent work, we are looking for a vision that demonstrates a creative approach to the production.
- **Excellence:** The creative team involved has a demonstrated track record of excellence in their chosen fields.
- **Diversity:** An approach that reflects the diverse nature of the cultural identity of Australia.

Hayes Theatre Co only produces and presents musical theatre, cabaret and other works that integrate music and storytelling.

THE DEAL

Hayes Theatre Co will be your presenting partner. Your project is required to have a dedicated producer attached, the creative expertise and the financial means to mount a successful high-quality production. Hayes Theatre Co does not provide any financial investment in your production, and you will be entering into a venue hire contract with the theatre.

Most musicals are programmed for a five-week season (including bump-in week), but submissions of any length will be considered.

Cabaret productions are often programmed together across a week or fortnight, but you may request an exclusive hire. It is also possible for cabaret shows to be performed on the set of a musical on its dark day (across one of multiple weeks), assuming the need of both the shows can accommodate this. Please contact us to discuss your individual requirements.

Hayes Theatre Co will provide the following:

- 111 seat black box theatre with standard technical lighting and sound rig
- Ticketing management
- Production Manager support for bump-in/out
- Sound Operator for performances as part of your audio hire
- Lighting and sound equipment as per our Technical Equipment List (additional hires will be at the producer's expense)
- Box office and bar staff
- Marketing support through the Hayes Theatre Co digital channels
- Season announcement including:
 - Either a performance or talk with key personnel at a Coming Soon Event
 - Dedicated season announce via e-newsletter and Facebook
 - Advertising and promotion online

As the producing company you will provide the following:

- A high quality, fully rehearsed show including all set, costumes and props
- Any technical equipment outside of our standard specifications
- Performance rights
- The cast and creative team required for the production, as well as production management, stage management and backstage crew
- A dedicated publicist
- A dedicated production manager – you must let us know in advance if you believe that the responsibilities of a production manager can be taken on by your producing team.

YOUR SUBMISSION

To submit, please complete this form <https://form.jotform.com/230578554010047> which will include:

- Your creative vision for the production
- An explanation of why you think this show is a good fit for Hayes Theatre Co
- A top line overview of your marketing plan including a brief marketing blurb and any samples of graphic work you may have available.
- Any other supporting materials you have available, such as a script, score, or recordings for new works.
- Details of any confirmed/proposed cast and creative team including biographical information
- Details of your profit share deal (if applicable)
- Two preferred slots (eg. Mar/Apr, Sept/Oct) and any periods you would be unable to present.
- Proposed ticket prices.
- A draft production budget with an estimation of your expected income (see hire fees & ticketing charges below for details) A budget template can be found here: <https://tinyurl.com/2yum5thk>
- To apply you must have confirmation that the rights to your show are available (although you may not have been granted them at this stage). You must have the rights to be shortlisted.

All producers must agree to abide by the Hayes Theatre Co Style Guide and Hayes Theatre Co Ticketing Policy, and to communicate the Hayes Theatre Co WH&S and Code of Conduct policies and procedures to all members of their production company. These will be provided with your venue hire agreement.

HIRE FEES

Hire Fees Include:

- Full Box Office services including telephone, online and in person sales.
- Inclusion on Hayes Theatre Co website and in our 2023 season promotion.
- General Marketing support.
- Featured during program announcement events with live performance.
- A FOH Supervisor and FOH staff for all performances.
- Our standard lighting inventory including lighting desk and lanterns and electricity. If you require any further equipment from our stock such as projector or hazer, hire can be arranged for an additional cost.

Charges:

- **Theatre Hire Performance Weeks** – \$4300 per week (plus GST) based on a 7-performance week.
- **Per-performance hire** (for cabarets and smaller productions) is also available, where the weekly hire fee may be shared between multiple acts running concurrently.
- **Theatre Hire Bump-in/Tech Week** – charged at \$4,800 (plus GST) per week
 - Hayes Production Manager is available to assist for up to 48 hours across the week and must be present for some operations.
 - Additional crew hired to work on lighting and set bump-in will be charged according to their hours.
- **Additional performances**
 - Theatre hire is for 7 performances Monday – Saturday, additional performances incur a \$300 (plus GST) charge.
 - Each Sunday performance incurs a \$350 (plus GST) charge.
- **Sound Hires**
 - Sound Operators are charged at \$38ph (plus GST). Call times during tech week and performance weeks should be discussed in advance with the Production Manager.
 - Wireless radio microphones are charged at a rate of \$45 (plus GST) per unit, per week, and includes use of our standard sound inventory including sound desk, PA, transmitters, microphone packs and belts.
 - Microphones can comprise a mix of headset and handheld microphones.
 - A MyMix system (\$300pw plus GST) and instrument microphones (\$45 plus GST) are available to hire at an additional rate.
- **Additional inside charges** apply to all ticket sales. The Inside Charge includes credit card fee.

Ticket Value	Inside Charge
Up to \$40	\$2.20
\$41 - \$50	\$3.00
\$51 - \$60	\$3.50
\$61 - \$70	\$4.00
\$71 - \$85	\$4.50
\$86 - \$99	\$5.00
\$100+	\$5.50

Complimentary tickets are without inside charges up to 300 tickets, with an inside charge of \$.0.60 to be applied thereafter. Hayes Theatre Co issues complimentary tickets carry no inside charge.

OPENING/MEDIA NIGHTS AND HOUSE SEATS

Hayes Theatre Co will require 30 seats at your Opening Night performance for our stakeholders, sponsors, and Board members. As a producer you may elect to have 1 or 2 nights for Opening and Media, depending on your requirements.

Hayes Theatre Co retains 4 seats to every performance for their use as complimentary or VIP tickets if required. The back row, totalling 7 seats, will automatically be held for your creative team during all previews. This can be reallocated as required by your team. All unallocated seats will be returned for sale by 48 hours prior to the performance.